

# Master of Business Administration

Where leadership and  
foresight meet impact



Annabelle Chua  
Class of 2017  
Associate Partner,  
McKinsey & Company

# WHY SMU MASTER OF BUSINESS ADMINISTRATION (MBA)?



## 1 Top-ranked MBA programme globally

Ranked 10th among universities in Asia and 51st worldwide in the Financial Times Global MBA Ranking 2022. The programme also ranked 20th for its ESG focus and 25th for “value-for-money”.

## 2 Open doors to a global network

Gain real-world experience with internship\* and immersion opportunities through our global network of 3,000 companies and career counsellors. Sought after by employers worldwide, 80% of our graduates are employed within 6 months, often in leadership positions.

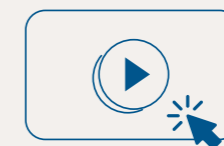
## 3 Gain an edge in the world of digital transformation

Harness a competitive edge in the digital economy by equipping yourself with knowledge from core modules on Leading Digital Transformation and Business Analytics.

## 4 Where education works

With the flexibility to complete the MBA in 10-15 months (full-time) or 15-18 months (part-time), customise your learning journey by choosing from track-specific electives and implementing the knowledge gained in the real world. Continue learning with SMU even after graduation by enrolling in complimentary MBA elective classes\*\*.

\*Applicable to full-time students only. \*\*Terms and conditions apply.



Watch the video to learn more about the MBA Programme



**“The SMU MBA has been key to helping me navigate my career transition from engineering to management consulting. While the classroom equipped me with hard skills and solid business insights, professional development opportunities and dedicated career services allowed me to explore career options aligned to my preferences and experience.”**

Annabelle Chua, Class of 2017  
Associate Partner, McKinsey & Company

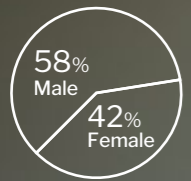


**“What I like is the wide variety of networking opportunities (over 100+ on a monthly basis) open to SMU students across all postgraduate programmes, and the SMU MBA Mentorship Programme – a recent initiative started by the SMU MBA Alumni Office. In addition, most modules are conducted in a way where every student can maximise their participation in class, making our learning exciting and fruitful.”**

Jung-Yoon Kim, Class of 2015  
Senior Program Manager, JAPAC SD Google

# CLASS PROFILE

Discover where your degree can take you and the profile of great minds you could be networking with.



Gender  
29:21



Average Age  
31.5



International Students  
75% (FT)  
32% (PT)

Nationalities 26



Average Years of Work Experience 7

Student profiles taken from class of 2023 (Full-time & Part-time).



## GRADUATES' EMPLOYABILITY



# 90%

of MBA graduates found a job within six months\*

\*Graduates employability data is based on student profiles from class of 2023 (Full-time & Part-time).

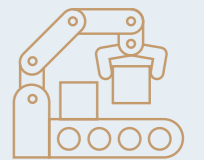
## INDUSTRIES MBA GRADUATES WORK IN



Financial Services  
16%



Technology  
16%



Manufacturing  
16%



Consulting  
13%



Media / Advertising  
13%



Consumer / Luxury Goods  
8%



Real Estate  
5%



Others  
13%

Student profiles taken from class of 2023 (Full-time & Part-time).

# PROGRAMME CALENDAR

Designed for flexibility, the MBA programme is available in both full-time (15 months, with the flexibility to complete within 10 months) and part-time (18 months, with the flexibility to complete within 15 months) modes of study.

	Jan-Mar 24	Mar-May 24	May-Jul 24	Aug-Oct 24	Oct-Dec 24	Jan-Mar 25	Mar-May 25	May-Jul 25	Aug-Oct 25	Oct-Dec 25
<b>Full-time</b>										
<b>Jan Intake 1</b>	Pre-study Modules	8 Core Modules Mon-Thu (AM/PM) + PGPD* Workshop		10 Elective Modules Mon-Thu (7PM-10:45PM) Sat (AM/PM)						
<b>Aug Intake 2</b>			Pre-study Modules	8 Core Modules Mon-Thu (AM/PM) + PGPD* Workshop		10 Elective Modules Mon-Thu (7PM-10:45PM) Sat (AM/PM)				

For full-time students, it is compulsory to take the Overseas Immersion Programme and either Internship or New Venture Creation Project.

	Jan-Mar 24	Mar-May 24	May-Jul 24	Aug-Oct 24	Oct-Dec 24	Jan-Mar 25	Mar-May 25	May-Jul 25	Aug-Oct 25	Oct-Dec 25
<b>Part-time</b>										
<b>Jan Intake 1</b>	Pre-study Modules	8 Core Modules Sat (8AM-11:45AM, 3PM-6:45PM) + PGPD* Workshop			10 Elective Modules Mon-Thu (7PM-10:45PM) Sat (AM/PM)					
<b>Aug Intake 2</b>			Pre-study Modules	8 Core Modules Mon-Tue (7PM-10:45PM) + PGPD* Workshop			10 Elective Modules Mon-Thu (7PM-10:45PM) Sat (AM/PM)			

For part-time students, it is optional to take the Management Study Module or Overseas Exchange.

\*Postgraduate Professional Development

# ADMISSIONS AND APPLICATION

- Good undergraduate degree from a reputable institution (in any field)
- Minimum post-degree work experience of 2 years
- Good score in GMAT/GRE or SMU Admissions Test\*
- A valid TOEFL/IELTS score is required if the medium of instruction of your undergraduate studies was not in English
- Two essays
- Contact details of two referees

\*Alumni of SMU or local Autonomous Universities (AUs) who have graduated with a bachelor's degree in the past 5 years with a cumulative GPA of 3.4 or higher, can use their undergraduate GPA in place of the SMU Admissions Test. The part-time MBA programme is open to all Singaporeans and Singapore Permanent Residents (PR). It is also open to international students who hold a valid Employment Pass (EP) or Dependent's Pass (DP), and do not require a student visa. For the full-time MBA programme, SMU will assist in the application of student passes for international students.

# FEES

Application Fee	Registration Fee	Tuition Fee
\$S\$100 inclusive of GST	<ul style="list-style-type: none"> <li>• Singaporeans and PRs: S\$400 inclusive of GST</li> <li>• International Applicants: S\$500 inclusive of GST</li> </ul> <i>Amount payable upon acceptance to the programme</i>	Please refer to the programme website for the prevailing tuition fees <a href="https://masters.smu.edu.sg/mba">masters.smu.edu.sg/mba</a>

All fees are non-refundable and non-transferable. A deposit of S\$7,000 would be required upon acceptance of offer into the programme. The remaining tuition fees would be billed thrice over the duration of the programme. The fees are due and payable within 30 days of the billing. The tuition fee does not include meals, air travel, travel insurance, living and accommodation expenses incurred for the overseas exchange. Singapore Management University reserves the right to alter tuition and other fees as deemed appropriate. SMU alumni will be entitled to a discount off the tuition fee. GST will still apply for the discounted tuition fee.

# SCHOLARSHIPS

Partial scholarships for the Master of Business Administration (MBA) programme entail award amounts up to 30% of the tuition fee, with no bonds attached. These are stackable to any grants/discounts qualified. GST will still apply for the full tuition fee before the scholarship award.

## The scholarship categories include:

Academic Excellence\* | Global Awareness\* | Leadership | Community Impact | Impact on Asia | Women in Business

\*All candidates are automatically submitted for consideration for Academic Excellence and Global Awareness scholarships upon meeting our scholarship criteria.

Goods and Services Tax (GST) is a tax collected on behalf of Singapore Government and will be charged at the prevailing rate.

# PROGRAMME INFORMATION

## 8 CORE MODULES

- Corporate Finance
- Financial Accounting
- Leading Digital Transformation
- Business Analytics
- Marketing
- Operations Management
- Organisational Behaviour & Leadership
- Strategic Management



## UP TO 12 ELECTIVE MODULES

SPECIALISATION TRACKS* ELECTIVES	
<b>COMMUNICATIONS</b> <ul style="list-style-type: none"> <li>• Business Narratives</li> <li>• Design Thinking</li> <li>• Digital Engagement</li> <li>• Leadership Communication</li> <li>• Leading and Managing Change</li> <li>• Machine Learning for Decision Making</li> <li>• Managing Corporate Reputation and Communication</li> <li>• Negotiating in Business</li> </ul>	<b>ENTREPRENEURSHIP</b> <ul style="list-style-type: none"> <li>• Advanced Marketing Strategy</li> <li>• Digital Engagement</li> <li>• Entrepreneurial Finance</li> <li>• Entrepreneurship &amp; Business Planning</li> <li>• ESG &amp; Sustainability in Business Families</li> <li>• Managing Innovation &amp; Growth</li> <li>• Pricing</li> </ul>
<b>FINANCE</b> <ul style="list-style-type: none"> <li>• Advanced Corporate Finance</li> <li>• Entrepreneurial Finance</li> <li>• ESG in the Financial Services Industry</li> <li>• Financial Analytics &amp; Innovation</li> <li>• Hedge Funds</li> <li>• Machine Learning for Decision Making</li> <li>• Mergers &amp; Acquisitions</li> </ul>	<b>HUMAN CAPITAL</b> <ul style="list-style-type: none"> <li>• Advanced Marketing Strategy</li> <li>• Design Thinking</li> <li>• Human Capital Analytics &amp; Research Management Insights</li> <li>• Leading and Managing Change</li> <li>• Managing Corporate Reputation &amp; Communication</li> <li>• Managing Teams</li> <li>• Negotiating in Business</li> <li>• Talent Management</li> </ul>
OTHER ELECTIVES	
<ul style="list-style-type: none"> <li>• Advanced Marketing Strategy</li> <li>• Consumer Behaviour</li> <li>• Digital Marketing Strategy</li> <li>• Global Economy – Issues &amp; Challenges</li> </ul>	<ul style="list-style-type: none"> <li>• Risk Management in Global Supply Chains</li> <li>• Service &amp; Operations Analytics</li> <li>• Supply Chain Strategy &amp; Management</li> </ul>

\*Choosing a specialisation track is optional. Students will be required to complete 5 electives within the selected track to specialise. Modules offered are subject to change. Students are required to take 8 core modules and a minimum of 10 elective modules to graduate but can take up to 12 elective modules and it will be counted towards their GPA.

## GRADUATION REQUIREMENTS

- Completion of 19 credit units
- Grade Point Average (GPA) of at least 2.50 out of 4.00
- Maximum candidature of 30 months (full-time) and 36 months (part-time)
- Completion of SMU's Postgraduate Professional Development workshop

Speak to Admissions Advisor



Apply Now



# SMU - IN THE HEART OF SINGAPORE, IN THE HEART OF ASIA

In the dynamic, cosmopolitan hub that is Singapore, you will find a vibrant city-state that pulses with the diversity of both East and West. Situated at the crossroads of the world, Singapore is home to multinational companies and thousands of small and medium-sized enterprises flourishing in a smart city renowned for its business excellence and connectivity. With its strong infrastructure, political stability, and respect for intellectual property rights, this City in a Garden offers you unique opportunities to develop as a global citizen.

Tapping into the energy of the city is a university with a difference – the Singapore Management University. Our eight schools: School of Accountancy, Lee Kong Chian School of Business, School of Computing and Information Systems, School of Economics, College of Graduate Research Studies, College of Integrative Studies, Yong Pung How School of Law, and School of Social Sciences, form the country's only city university campus, perfectly sited to foster strategic links with businesses and the community.

SMU generates leading-edge research with global impact and produces broad-based, creative and entrepreneurial leaders for a knowledge-based economy. Discover a multi-faceted lifestyle right here at SMU, in the heart of Singapore.



## ABOUT THE LEE KONG CHIAN SCHOOL OF BUSINESS

SMU commenced its curriculum in 2000 with the School of Business, which welcomed its pioneer cohort of students in August 2000. In 2004, the Lee Foundation contributed S\$50 million to SMU in honour of the late Dr Lee Kong Chian, a well-known Southeast Asian businessman, philanthropist and community leader. In recognition of the Lee Foundation's generosity, SMU named in perpetuity the School of Business, the building and the university-wide scholars programme after Dr Lee Kong Chian.

Today, the Lee Kong Chian School of Business is a dynamic Asian business school with more than 5,000 students and over a hundred full-time faculty members with doctorate degrees from renowned universities such as Cornell, Harvard, INSEAD, London Business School, Wharton, Oxford, Stanford and Yale. The school offers undergraduate, postgraduate and doctoral programmes and is affiliated with a number of research centres such as the Sim Kee Boon Institute for Financial Economics and the Institute for Innovation and Entrepreneurship.

### SCHOOL RANKINGS

- 1st Triple Accredited Business School in Singapore (AACSB, AMBA, EQUIS)
- Ranked 6th Business School in Asia-Pacific (2018 Financial Times Asia-Pacific Business School Rankings)
- Ranked 1st in Singapore, 2nd in Asia, 35th Worldwide (2021 University of Texas Dallas Research Rankings)
- Ranked 31st in Finance, 43rd in Management and 48th in Business Administration (2020 Shanghai Ranking Global Ranking of Academic Subjects [GRAS])
- Ranked 3rd for MSc in Wealth Management (2022), 22nd for Executive MBA (2020), 40th for MSc in Applied Finance (2022), 41st for MSc in Management (2023), and 51st for MBA (2022) by the Financial Times Global Rankings



# THE SMU MASTERS ADVANTAGE



## GLOBAL RECOGNITION

SMU is globally recognised as one of the best specialised universities in Asia and the world. Its research rankings, programme rankings, accreditations and professional recognition are testaments to its achievements and standing.



## INTERACTIVE PEDAGOGY

SMU's interactive, seminar-style pedagogy brings you stimulating, multidisciplinary learning under the mentorship of the thought leaders and subject experts who make up our faculty. You will hone your analytical skills, teamwork and communication skills.



## INNOVATIVE CURRICULUM

Stay relevant with courses that combine cutting-edge research and up-to-date knowledge with best business practices. SMU's Postgraduate Professional Development Course and award-winning Asian case studies help you approach topics from different practical perspectives for greater insights.



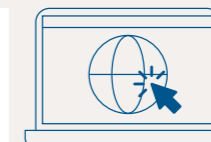
## NETWORKING AND CAREER OPPORTUNITIES

SMU has a diverse student population from many different countries, bringing equally diverse personal and professional experience into your network. Take advantage of comprehensive guidance from our dedicated career services to aid your career transition or advancement.



## CITY CAMPUS

SMU is nestled within the arts and heritage precinct, right next to the Central Business District, with unrivalled connectivity for public transport and multiple amenities around campus. Discover how life beyond the classroom is as enriching as within.






For a full listing of SMU Masters programmes, visit [masters.smu.edu.sg/programmes](https://masters.smu.edu.sg/programmes)



SMULKCSB



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**Lee Kong Chian School of Business, Postgraduate Admissions**  
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