

# Executive Master of Business Administration

Where global leaders convene

Ru Yi  
Class of 2020  
AVP (International Markets | APAC),  
Trip.com Group



POSTGRADUATE

# WHY SMU EXECUTIVE MASTER OF BUSINESS ADMINISTRATION (EMBA)?

## 1 Top-ranked EMBA programme globally

Gain a world-class education from a renowned EMBA programme, ranked 3rd in Asia Pacific and 27th globally in the QS Executive MBA Rankings 2024.

## 2 Alumni lifelong education

The returns on your EMBA continue even after graduation. Enrol in one complimentary EMBA or MBA class\* per year and take the opportunity to widen your network, reconnect with your peers even after graduation.

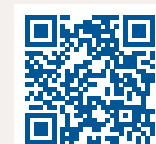
## 3 An accelerated, modular programme

Benefit from an accelerated programme with a modular design, structured to fit the busy schedule of senior executives. Complete your studies within 8 segments over a 15-month period, with minimal interruptions to work and enabling you to implement knowledge attained in the classroom, straight into the real world.

## 4 A relevant global curriculum

In addition to a curriculum that is continuously updated in line with industry needs, shape your understanding of global business with immersion opportunities in three top institutions across China (Antai School of Economics & Management, Shanghai Jiaotong University), Europe (SDA Bocconi School of Management) and the USA (Cornell University), with optional exchanges in Spain (ESADE) and Thailand (Sasin School of Management, Chulalongkorn University). Experience the dynamic environments unique to each region, and interact with world-class professors and business leaders who will bring their rich knowledge and a mix of Eastern and Western perspectives to the table.

\*Terms and conditions apply.



Watch the video to learn more about the EMBA Programme



**“The SMU EMBA is extremely complete, in terms of Asia deep management business knowledge, where I have developed my international career for the last 10 years. On top of the EMBA model being based on The Wharton University (University of Pennsylvania), it’s a great way to combine new learnings applied to my day-to-day business.”**

Julio Bellota, EMBA Class of 2022  
Managing Director, Cheng Lie Navigation Co.’s (CNC)



**“I wanted to acquire new holistic skills that could help me understand global business management practices and become a better leader. More importantly, I wanted to see opportunity at every corner.”**

Melissa Mithra, Class of 2018  
Head of Risk Management, AIG



# CLASS PROFILE

Discover the profile of great minds you could be networking with.



Average Age  
**41**

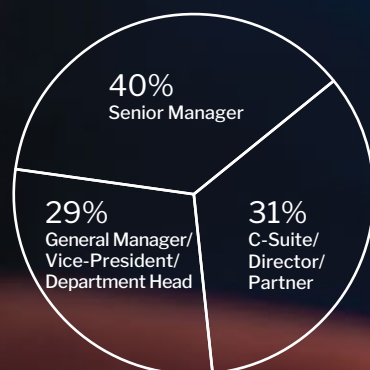


Nationalities  
**19**



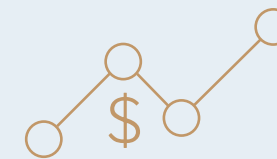
Average Years of Work Experience  
**18**

## Career Statistics



Student profiles taken from Classes of 2019-2021.

# INDUSTRIES EMBA GRADUATES WORK IN



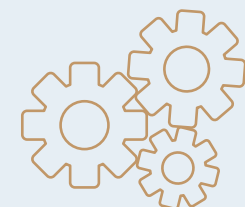
Financial Services  
**17%**



Technology  
**14%**



Government Agencies  
**11%**



Engineering  
**9%**



Fast-Moving Consumer Goods  
**9%**



Pharmaceutical & Healthcare  
**9%**



Transportation/Logistics  
**6%**



Others  
**25%**

Student profiles taken from Classes of 2019-2021.

# PROGRAMME CALENDAR

The EMBA programme is conducted in 8 segments\* across 15 months (with the flexibility to complete within 1 year).

| 2025                              |                                   |                                 |                                   | 2026                                |   |                                    |                                   |
|-----------------------------------|-----------------------------------|---------------------------------|-----------------------------------|-------------------------------------|---|------------------------------------|-----------------------------------|
| Segment<br>1<br>Singapore         | Segment<br>2<br>Singapore         | Segment<br>3<br>Singapore       | Segment<br>4<br>Singapore         | Segment<br>5<br>Europe <sup>1</sup> | Segment<br>6<br>United States of America <sup>2</sup> | Segment<br>7<br>China <sup>3</sup> | Segment<br>8<br>Singapore         |
| 23 Aug<br>–<br>30 Aug<br>(8 days) | 13 Oct<br>–<br>18 Oct<br>(6 days) | 1 Dec<br>–<br>6 Dec<br>(6 days) | 26 Jan<br>–<br>31 Jan<br>(6 days) | 23 Mar<br>–<br>28 Mar<br>(6 days)   | 18 May<br>–<br>23 May<br>(6 days)                     | 6 Jul<br>–<br>11 Jul<br>(6 days)   | 24 Aug<br>–<br>29 Aug<br>(6 days) |

Europe<sup>1</sup> - SDA Bocconi School of Management  
USA<sup>2</sup> - Cornell University  
China<sup>3</sup> - Antai School of Economics and Management, Shanghai Jiaotong University  
\* The segment dates are indicative and are subject to change.

# ADMISSIONS AND APPLICATION

- Good undergraduate degree\* or equivalent professional qualification
  - Recognised achievements
- Minimum 10 years of professional work experience, with senior management experience preferred
  - Good score in GMAT/GRE/SMU Admissions Test\*\*

\* Candidates who have no Bachelor’s Degree but possess notable career achievements will be considered for admission on a case-by-case basis.  
\*\* GMAT/GRE/SMU Admissions Test is optional but may be required on a case-by-case basis.

# FEES & DISCOUNTS

| Application Fee         | Registration Fee   | Tuition Fee   |
|-------------------------|--|---|
| S\$100 inclusive of GST | <ul style="list-style-type: none"><li>• Singaporeans and PRs: S\$400 inclusive of GST</li><li>• International Applicants: S\$500 inclusive of GST</li></ul> <i>Amount payable upon acceptance to the programme</i> | Please refer to the programme website for the prevailing tuition fees <a href="https://masters.smu.edu.sg/emba">masters.smu.edu.sg/emba</a> |

All fees are non-refundable and non-transferable. A deposit of \$12,000 would be required upon acceptance of offer into the programme. The remaining tuition fees would be billed thrice over the duration of the programme. The fees are due and payable within 30 days of the billing. The tuition fee includes accommodation but does not include air travel and living expenses incurred for the overseas segments. Singapore Management University reserves the right to alter tuition and other fees as deemed appropriate.  
Starting January 2025, save up to 40% on tuition fees\* in celebration of SMU’s 25th anniversary. GST will still apply to the reduced tuition fee. Find out more at [smu.sg/cavv](https://smu.sg/cavv) (\*T&Cs apply.)

# SCHOLARSHIPS

|   |  |
|---|--|
| Partial scholarships for the Executive Master of Business Administration (EMBA) programme entail award amounts up to 30% of the tuition fee, with no bonds attached. These are stackable to any grants/discounts qualified. GST will still apply for the full tuition fee before the scholarship award. | <b>The scholarship categories include:</b><br><a href="#">Academic Excellence*</a>   <a href="#">Community Impact</a>   <a href="#">Global Awareness*</a>   <a href="#">Leadership</a>   <a href="#">Impact on Asia</a>   <a href="#">Women in Business</a><br><br><small>*All candidates are automatically submitted for consideration for Academic Excellence and Global Awareness scholarships upon meeting our scholarship criteria.</small> |
|---|--|

Goods and Services Tax (GST) is a tax collected on behalf of Singapore Government and will be charged at the prevailing rate.

# PROGRAMME INFORMATION

| Segment 1<br>SINGAPORE                              | Segment 2<br>SINGAPORE          | Segment 3<br>SINGAPORE                                  | Segment 4<br>SINGAPORE         |
|---|---------------------------------|---|--------------------------------|
| Leading Business Transformation                     | Leading in a Global Environment | Financing Entrepreneurial Businesses                    | Innovation & Growth Management |
| Political Economy: Global & Regional                | Strategic Marketing Management  | Financial Reporting & Analysis                          | Corporate Finance              |
| Sustainability & Ethics Workshop                    |                                 | Strategic Initiative Project (SIP) Consultation Session |                                |
| Strategic Initiative Project (SIP) Briefing Session |                                 |   |                                |

| Segment 5<br>EUROPE  | Segment 6<br>UNITED STATES OF AMERICA | Segment 7<br>CHINA  | Segment 8<br>SINGAPORE                                |
|--|---------------------------------------|---|---|
| Modules offered by SDA Bocconi School of Management        | Modules offered by Cornell University | Modules offered by Antai School of Economics & Management, Shanghai Jiaotong University | Corporate Reputation                                  |
| Company Visits   | Company Visits                        | Company Visits  | Negotiation in Business                               |
| Strategic Initiative Project (SIP) Consultation (via Zoom) |                                       |   | Strategic Initiative Project (SIP) Final Presentation |

- Executive Leadership Coaching Sessions
- Industry Leaders Engagement Series
- Choose 1 elective with ESADE (Spain), Sasin School of Management, Chulalongkorn University (Thailand) or take a Joint Elective in Singapore

# GRADUATION REQUIREMENTS

- Completion of 19 credit units
- Grade Point Average (GPA) of at least 2.50 out of 4.00
- Maximum candidature of 18 months

Speak to  
Admissions  
Advisor



Apply Now





# SMU - IN THE HEART OF SINGAPORE, IN THE HEART OF ASIA

In the dynamic, cosmopolitan hub that is Singapore, you will find a vibrant city-state that pulses with the diversity of both East and West. Situated at the crossroads of the world, Singapore is home to multinational companies and thousands of small and medium-sized enterprises flourishing in a smart city renowned for its business excellence and connectivity. With its strong infrastructure, political stability, and respect for intellectual property rights, this City in a Garden offers you unique opportunities to develop as a global citizen.

Tapping into the energy of the city is a university with a difference – the Singapore Management University. Our eight schools: School of Accountancy, Lee Kong Chian School of Business, School of Computing and Information Systems, School of Economics, College of Graduate Research Studies, College of Integrative Studies, Yong Pung How School of Law, and School of Social Sciences, form the country's only city university campus, perfectly sited to foster strategic links with businesses and the community.

SMU generates leading-edge research with global impact and produces broad-based, creative and entrepreneurial leaders for a knowledge-based economy. Discover a multi-faceted lifestyle right here at SMU, in the heart of Singapore.



## ABOUT THE LEE KONG CHIAN SCHOOL OF BUSINESS

SMU commenced its curriculum in 2000 with the School of Business, which welcomed its pioneer cohort of students in August 2000. In 2004, the Lee Foundation contributed S\$50 million to SMU in honour of the late Dr Lee Kong Chian, a well-known Southeast Asian businessman, philanthropist and community leader. In recognition of the Lee Foundation's generosity, SMU named in perpetuity the School of Business, the building and the university-wide scholars programme after Dr Lee Kong Chian.

Today, the Lee Kong Chian School of Business is a dynamic Asian business school with more than 5,000 students and over a hundred full-time faculty members with doctorate degrees from renowned universities such as Cornell, Harvard, INSEAD, London Business School, Wharton, Oxford, Stanford and Yale. The school offers undergraduate, postgraduate and doctoral programmes and is affiliated with a number of research centres such as the Sim Kee Boon Institute for Financial Economics and the Institute for Innovation and Entrepreneurship.

## SCHOOL RANKINGS

- 1st Triple Accredited Business School in Singapore (AACSB, AMBA, EQUIS)
- Ranked 1st in Singapore and 2nd in Asia-Pacific (Financial Times Aggregated Research Ranking)
- Ranked 1st in Singapore, 2nd in Asia, 35th Worldwide (2021 University of Texas Dallas Research Rankings)
- Ranked 31st in Finance, 43rd in Management and 48th in Business Administration (2020 Shanghai Ranking Global Ranking of Academic Subjects [GRAS])
- Ranked 3rd for MSc in Wealth Management (2022), 41st for MSc in Applied Finance (2023), and 41st for MSc in Management (2023) in the Financial Times Global Rankings
- Ranked 1st for MSc in Wealth Management (2025), 3rd for Executive MBA (2024), 5th for Master of Business Administration (2025) within Asia in the QS Rankings





# THE SMU MASTERS ADVANTAGE



## GLOBAL RECOGNITION

SMU is globally recognised as one of the best specialised universities in Asia and the world. Its research rankings, programme rankings, accreditations and professional recognition are testaments to its achievements and standing.



## INTERACTIVE PEDAGOGY

SMU's interactive, seminar-style pedagogy brings you stimulating, multidisciplinary learning under the mentorship of the thought leaders and subject experts who make up our faculty. You will hone your analytical skills, teamwork and communication skills.



## INNOVATIVE CURRICULUM

Stay relevant with courses that combine cutting-edge research and up-to-date knowledge with best business practices. SMU's Postgraduate Professional Development Course and award-winning Asian case studies help you approach topics from different practical perspectives for greater insights.



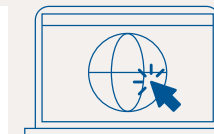
## NETWORKING AND CAREER OPPORTUNITIES

SMU has a diverse student population from many different countries, bringing equally diverse personal and professional experience into your network. Take advantage of comprehensive guidance from our dedicated career services to aid your career transition or advancement.



## CITY CAMPUS

SMU is nestled within the arts and heritage precinct, right next to the Central Business District, with unrivalled connectivity for public transport and multiple amenities around campus. Discover how life beyond the classroom is as enriching as within.





For a full listing of SMU Masters programmes, visit [masters.smu.edu.sg/programmes](https://masters.smu.edu.sg/programmes)



SMULKCSB



**Singapore Management University**  
**Lee Kong Chian School of Business, Postgraduate Admissions**  
**50 Stamford Road, Singapore 178899**

 [masters.smu.edu.sg/emba](https://masters.smu.edu.sg/emba)  
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