

Master of Science in Management

Where Asian perspectives are
combined with global insights

Rita Carla Lee
Class of 2020
Business Development Manager,
Ballet Quarter



WHY SMU MASTER OF SCIENCE IN MANAGEMENT (MIM)?



1 Your gateway into business management

Improve your prospects with a well-rounded orientation in business and management, regardless of your academic degree and work experience. Develop a sound understanding of how a business operates, analyse the successes of today's business empires and unlock your potential for career growth.

2 From classroom to the real world

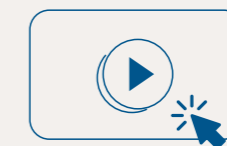
Make the transition from theory to practical experience through our global business curriculum, which includes real-world case studies and opportunities for internship or consulting project.

3 Global MIM network

Gain global exposure by going for an exchange at the London Business School (United Kingdom), IE Business School (Spain), Smith School of Business at Queen's University (Canada) or Hong Kong University of Science and Technology (Hong Kong). Alternatively, immerse yourself in the local culture in ASEAN countries via the Business Study Mission.

4 World-class faculty

Benefit from the combined experience and expertise of eminent faculty with PhDs from top ranked universities who are research-active and gain valuable insights from thought leaders in the industry.



Watch the video to learn more about the MIM Programme



“The SMU MIM stood out to me as the best choice when I was comparing universities in Singapore. First, there is a sustainability track which I haven't seen at other universities. Second, I really liked the mandatory internship period and it was a great opportunity to get exposure to Singapore's work culture. The classes were also very hands-on and practice-oriented, which provided me with a wide variety of skills and knowledge that I can now apply in my start-up.”

Julia Ciaciek, MIM Class of 2022
Strategy & Implementation Manager, Momentum Works
Founder, kūpaa

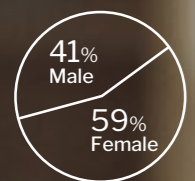


“A whole new world of business and management has widened my horizons. The SMU MIM programme has helped me to develop business sensitivity and a critical thinking mindset. And, of course, the training in public speaking has made me more confident in expressing my ideas”

Francis Zhang, MIM Class of 2020
Senior Strategy Associate, Bosideng

CLASS PROFILE

Discover where your degree can take you, and the profile of great minds you could be networking with.



Gender
2:3



Average Age
23



International Students
92%

Nationalities
14



Average Years of Work Experience
1

Student profiles taken from Classes of 2018-2020 (Full-time).

INDUSTRIES MIM GRADUATES WORK IN



Technology
22%



Business/
Financial
15%



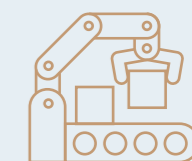
Education
11%



Media &
Advertising
9%



Consulting
8%



Manufacturing
7%



Transportation/
Logistics
7%



Recruitment
6%



Audit /
Accounting
4%



Others **11%**

Student profiles taken from Classes of 2018-2020 (Full-time).

PROGRAMME CALENDAR

The MIM is an 18-month programme available in the full-time mode of study. There are two intakes every year - January and August.

	Jan - Mar	Apr - Jun	Jul	Aug - Nov	Nov - Dec	Jan - Apr	Jun	
JAN INTAKE	4 Core Modules	4 Core Modules	PGPD* workshop	4 Electives	PGPD* workshop / Business Study Mission	Immersion**	Graduation	
	1 Open Module							
	Aug - Nov	Nov - Dec	Jan - Mar	Apr - Jun	Jul	Aug - Nov	Nov - Dec	Jan
AUG INTAKE	4 Core Modules	PGPD* workshop	4 Core Modules	Immersion**	PGPD* workshop	4 Electives	Business Study Mission	Graduation
	1 Open Module							

* PGPD = Postgraduate Professional Development
 ** Internship and Consulting Project

ADMISSIONS AND APPLICATION

APPLICATION DEADLINE:

Jan Intake	30 June	31 August	31 October	Aug Intake	31 January	31 March	31 May
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ADMISSIONS REQUIREMENTS

- Good undergraduate degree
- Maximum 2 years post-degree working experience
- Contact details of two referees
- Two essays
- Good score in GMAT/GRE or SMU Admissions Test*
- A valid TOEFL/IELTS score is required if the medium of instruction of your undergraduate studies was not in English

*Alumni of SMU or local Autonomous Universities (AUs) who have graduated with a Bachelor's Degree in the past 5 years with a cumulative GPA of 3.4 or higher, can use their undergraduate GPA in place of the SMU Admissions Test. The full-time mode of study of the MIM programme is open to all Singaporeans and Singapore Permanent Residents (PR). It is also open to international students who will be required to apply for student visa. SMU will assist in the application of student passes for all international students coming to SMU.

FEES

Application Fee	Registration Fee	Tuition Fee
S\$100 inclusive of GST	<ul style="list-style-type: none"> • Singaporeans and PRs: S\$400 inclusive of GST • International Applicants: S\$500 inclusive of GST <i>Amount payable upon acceptance to the programme</i>	Please refer to the programme website for the prevailing tuition fees masters.smu.edu.sg/mim

All fees are non-refundable and non-transferable. A deposit of S\$5,000 would be required upon acceptance of offer into the programme. The remaining tuition fees would be billed thrice over the duration of the programme. The fees are due and payable within 30 days of the billing. The tuition fee does not include meals, air travel, travel insurance, living and accommodation expenses incurred for the overseas exchange. Singapore Management University reserves the right to alter tuition and other fees as deemed appropriate. SMU alumni will be entitled to a discount off the tuition fee. GST will still apply for the discounted tuition fee.

SCHOLARSHIPS

Partial scholarships for the MSc in Management (MIM) programme entail award amounts ranging between 10% to 30% of the tuition fee, with no bonds attached. GST will still apply for the full tuition fee before the scholarship award.

The scholarship categories include:

AGL Irudayaraj Scholarship | Ayala Postgraduate Scholarship | Academic Excellence* | Global Awareness* | Leadership Potential | Community Impact | Impact on Asia | Women in Business

*All candidates are automatically submitted for consideration for Academic Excellence and Global Awareness scholarships upon meeting the scholarship criteria.

Goods and Services Tax (GST) is a tax collected on behalf of Singapore Government and will be charged at the prevailing rate.

PROGRAMME INFORMATION

8 CORE MODULES

- Accounting
- Business Analytics
- Corporate Finance
- Global Economics
- Managing People and Organisations
- Marketing
- Operations & Supply Chain Management
- Strategy



4 Elective Modules (Choose from any tracks below)

General Electives	
<ul style="list-style-type: none"> • Business Study Mission • Communicating Across Cultures • Design Thinking & Creativity • Entrepreneurship & Intrapreneurship 	<ul style="list-style-type: none"> • Management Communication • Negotiating in Business • Sustainable Impact

TRACK-SPECIFIC ELECTIVE MODULES

Modules offered in the Finance Track	
<ul style="list-style-type: none"> • Advanced Corporate Finance • Equity Analysis & Portfolio Management 	<ul style="list-style-type: none"> • Financial Markets • Investment Banking • Sustainable Finance
Modules offered in the Operations Management Track	
<ul style="list-style-type: none"> • Decision Analytics • Online Business & Marketplaces • Risk Management: Building Resilient Supply Chains 	<ul style="list-style-type: none"> • Successful Project Management • Sustainable Operations
Modules offered in the Marketing Track	
<ul style="list-style-type: none"> • Behavioural Science in Marketing • Consumer Behaviour • Digital Marketing (SMU-X) 	<ul style="list-style-type: none"> • Marketing Analytics (SMU-X) • Marketing Research • Marketing in a Sustainable World

Modules offered are subject to change.

Speak to Admissions Advisor



Apply Now





REAL-WORLD IMMERSION



INTERNSHIP

Meld academic concepts with actual business situations and put knowledge into practice with a minimum 10-week internship (depending on employer requirements). This includes a stipend ranging from S\$1,200 to S\$1,500* per month.

*Subject to change



CONSULTING PROJECT (SMU-X)

Make an impact even before graduation as you apply academic theories to tackle business challenges with a real business client. Designed based on our unique SMU-X pedagogy, the Consulting Project is a project-based learning experience which encourages students to acquire deeper knowledge through an active exploration of real-world challenges and problems.



GLOBAL EXPOSURE

Experience the culture of ASEAN countries through company visits and explore how cultural, legal, and sociopolitical environments influence business practices through the Business Study Mission, or pursue electives in our partner schools in the global MIM network comprising of London Business School (United Kingdom), IE Business School (Spain), Smith School of Business at Queen's University (Canada) or Hong Kong University of Science and Technology (Hong Kong).

GRADUATION REQUIREMENTS

Completion of 15 Credit Units (CU):

Postgraduate Professional Development workshop (1 CU)
+ Programme Core (8 CU) + Track Electives (4 CU)
+ Immersion (1 CU) + Open Module (1 CU)

Grade Point Average (GPA) of at least 2.50 out of 4.00

Maximum candidature of 36 months

SMU - IN THE HEART OF SINGAPORE, IN THE HEART OF ASIA

In the dynamic, cosmopolitan hub that is Singapore, you will find a vibrant city-state that pulses with the diversity of both East and West. Situated at the crossroads of the world, Singapore is home to multinational companies and thousands of small and medium-sized enterprises flourishing in a smart city renowned for its business excellence and connectivity. With its strong infrastructure, political stability, and respect for intellectual property rights, this City in a Garden offers you unique opportunities to develop as a global citizen.

Tapping into the energy of the city is a university with a difference – the Singapore Management University. Our eight schools: School of Accountancy, Lee Kong Chian School of Business, School of Computing and Information Systems, School of Economics, College of Graduate Research Studies, College of Integrative Studies, Yong Pung How School of Law, and School of Social Sciences, form the country's only city university campus, perfectly sited to foster strategic links with businesses and the community.

SMU generates leading-edge research with global impact and produces broad-based, creative and entrepreneurial leaders for a knowledge-based economy. Discover a multi-faceted lifestyle right here at SMU, in the heart of Singapore.



ABOUT THE LEE KONG CHIAN SCHOOL OF BUSINESS

SMU commenced its curriculum in 2000 with the School of Business, which welcomed its pioneer cohort of students in August 2000. In 2004, the Lee Foundation contributed S\$50 million to SMU in honour of the late Dr Lee Kong Chian, a well-known Southeast Asian businessman, philanthropist and community leader. In recognition of the Lee Foundation's generosity, SMU named in perpetuity the School of Business, the building and the university-wide scholars programme after Dr Lee Kong Chian.

Today, the Lee Kong Chian School of Business is a dynamic Asian business school with more than 5,000 students and over a hundred full-time faculty members with doctorate degrees from renowned universities such as Cornell, Harvard, INSEAD, London Business School, Wharton, Oxford, Stanford and Yale. The school offers undergraduate, postgraduate and doctoral programmes and is affiliated with a number of research centres such as the Sim Kee Boon Institute for Financial Economics and the Institute for Innovation and Entrepreneurship.

SCHOOL RANKINGS

- 1st Triple Accredited Business School in Singapore (AACSB, AMBA, EQUIS)
- Ranked 6th Business School in Asia-Pacific (2018 Financial Times Asia-Pacific Business School Rankings)
- Ranked 1st in Singapore, 2nd in Asia, 35th Worldwide (2021 University of Texas Dallas Research Rankings)
- Ranked 31st in Finance, 43rd in Management and 48th in Business Administration (2020 Shanghai Ranking Global Ranking of Academic Subjects [GRAS])
- Ranked 3rd for MSc in Wealth Management (2022), 22nd for Executive MBA (2020), 40th for MSc in Applied Finance (2022), 41st for MSc in Management (2023), and 51st for MBA (2022) by the Financial Times Global Rankings



THE SMU MASTERS ADVANTAGE



GLOBAL RECOGNITION

SMU is globally recognised as one of the best specialised universities in Asia and the world. Its research rankings, programme rankings, accreditations and professional recognition are testaments to its achievements and standing.



INTERACTIVE PEDAGOGY

SMU's interactive, seminar-style pedagogy brings you stimulating, multidisciplinary learning under the mentorship of the thought leaders and subject experts who make up our faculty. You will hone your analytical skills, teamwork and communication skills.



INNOVATIVE CURRICULUM

Stay relevant with courses that combine cutting-edge research and up-to-date knowledge with best business practices. SMU's Postgraduate Professional Development Course and award-winning Asian case studies help you approach topics from different practical perspectives for greater insights.



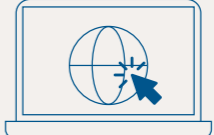
NETWORKING AND CAREER OPPORTUNITIES

SMU has a diverse student population from many different countries, bringing equally diverse personal and professional experience into your network. Take advantage of comprehensive guidance from our dedicated career services to aid your career transition or advancement.



CITY CAMPUS

SMU is nestled within the arts and heritage precinct, right next to the Central Business District, with unrivalled connectivity for public transport and multiple amenities around campus. Discover how life beyond the classroom is as enriching as within.



For a full listing of SMU Masters programmes, visit masters.smu.edu.sg/programmes

A nighttime photograph of the Singapore Management University (SMU) campus. The foreground is filled with lush green trees. In the middle ground, several modern buildings are illuminated, with the SMU logo visible on one of them. The background features a dense city skyline with numerous skyscrapers, some of which are brightly lit against the dark blue twilight sky. The overall scene conveys a sense of a vibrant, modern educational institution in a major city.

Ready to take the next step
towards your future success?




Contact our friendly admissions
team at mim.admissions@smu.edu.sg



SMULKCSB



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